

MEDICI BICYCLES

In 1978, the MEDICI road racing bicycle made its appearance in the U.S.A. Manufactured in Los Angeles, the name MEDICI was selected as being illustrative of the dedicated craftsmanship of the Italian renaissance.

A product of experienced, professionally trained experts, MEDICI is designed and manufactured along classic Italian racing lines. A production bicycle, it is constructed in optimum angle and tube length for each of its 18 seat tube sizes between 46.5 and 65 cm. The Pro Minimo was introduced in 1983.

Handcrafted in the most fully equipped factory of its kind in the world and machine quality controlled, these bicycles employ all of the most sophisticated current technology in the field.

MEDICI bicycles are built of brass-brazed Columbus SL & SP double butted steel tubing, depending on the seat tube length. They feature:

Eyeletted seat stays with maximum lug contact

Chrome dropouts (front and rear), chromed right chain stay, fully chromed fork

Smooth indent-free chain stays

Brazed-on guides, stops and fixtures

Specialized bridge reinforcing

Investment cast lugs, fork crown and bottom bracket shell

Cross-grooved drop-outs

No short-cuts are taken during filing, sand blasting, pickling (acid bath) and paint priming. Colors are lustrous, electrostatically applied, oven-cured and rendered safe and beautiful by special prismatic decals and clear coat top lacquer.

Framesets are available in the nine 1984 colors and five platings in "completed" ready-to-ride form, as shown in the specifications.

Fitments for down tube derailleur shift levers are provided as a matter of course but stops for handlebar shift cables are available upon specific order at no additional cost. Triathlon configuration (2 water bottles & pump under top tube) and Campagnolo brazed-on front derailleur were added to the MEDICI program in 1983. This year an internal cable system is optional. Ask about it.

All sizes of MEDICI are in STOCK on both the East and West Coast of the U.S.A. Delivery is immediate!

Ride & race safely on steel!

