

Medici Bicycle Company, manufacturers of the

- Gran Turismo touring bicycle
- Pro Strada road racer
- Pro Pista track bike

offers its services to the cycling community for the purpose of upgrading, restoring and beautifying your favorite bicycle.



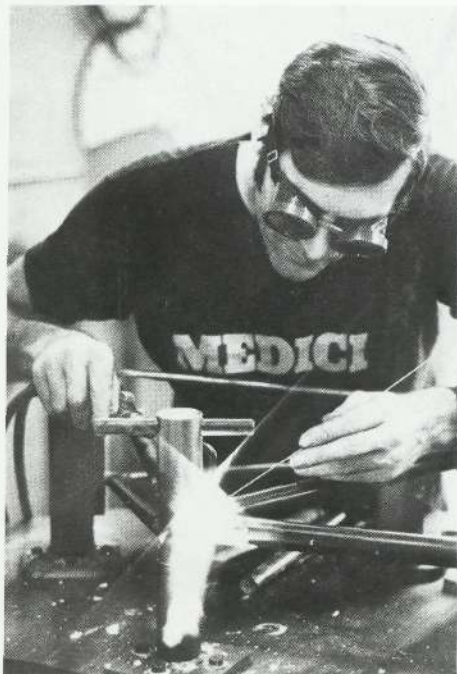
BRAZE-ONS

We are confident that you realize the advantages inherent in braze-on fixtures for all types of bicycle frames. It may even be possible to convert a road racer to a tourer by adding running light eyelets and ears and provide security and stability with appropriately placed luggage rack fixtures.

Overland bikes should have brake cable tunnels to avoid leg injury and provide for alternate pump location. Wrap-around clamps add unnecessary weight and have a tendency to slip, rust, mar the finish and abrade clothing and skin.

When repainting your bicycle, think seriously of MEDICI's silver brazed fixtures, a partial list of which includes:

- Top tube brake cable tunnels (3)
- Campagnolo Bottom Bracket derailleur cable guides (2)
- Campagnolo right rear chain stay cable stop (1)
- Down tube water bottle cage fittings (2) or (4)
- Down tube derailleur guides (2)
 - Shift lever bosses, or
 - Fingertip control cable stops.
- Generator light mounting blocks and wire lead ears
- Fender mounts—front and rear
- Dropout eyelets (2) or (4) to accommodate luggage racks, shock cords and fender braces
- Pump peg (1)
- Head tube guides (2) to stabilize fingertip spring cables



REPAIRS

No matter how diligently you have cared for your bicycle, there will come a time when it suffers some frame damage. Commonly, these difficulties fall into a few well known patterns:

1. Loss of fork blade symmetry.
2. Top tube crinkle along painted surfaces
3. Chain stay derailleur ear bent and torn

MEDICI, as a manufacturer of bicycle frames, takes pride in its ability to repair these and other problems that are caused by wear or accident. Part of this service is a complete verification of alignment and "tracking" so that performance is assured. From minor "dings" to tube and lug replacement, MEDICI will be glad to advise the proper procedure.

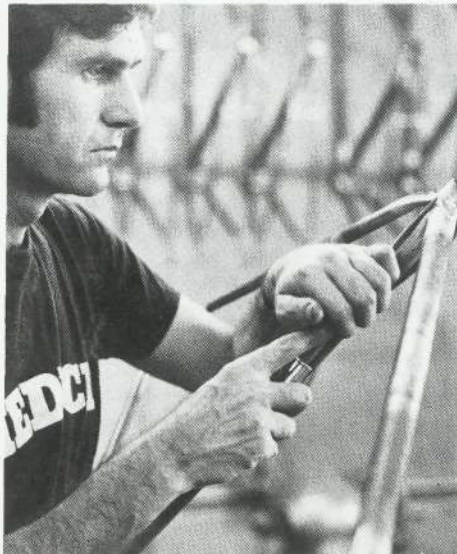
REPAINTING

A steel bicycle must be fully protected from the ravages of general atmospheric as well as road conditions. Once the surface has been penetrated by scrapes, cuts or abrasions through the primer paint, the oxidation process common to corrosion begins. A touchup and/or repainting must be completed as soon as possible to maintain steel integrity.

The MEDICI procedure to accomplish this is to:

1. Disassemble components
2. Sandblast
3. Repairs and braze-ons, as necessary
4. Sandblast
5. Acid bath (to remove corrosive materials)
6. Primer coat and oven cure
7. Color coats and oven cure
8. Application of decals (supplied by customer)
9. Clear overcoats and oven cure.

This procedure is required whenever repairs are made or braze-ons applied. Regrettably, it is not possible to repair or paint graphite or aluminum frames.



CHROME PLATING

Your bicycle may be chrome plated in some areas—most commonly the fork crown and drop-outs; less frequently the chain stays and lugs. During the restoration process, if these areas are not directly involved in heat treatment, they may be saved or they may be custom plated.

The MEDICI technique requires successive coats of copper, nickel and chrome to produce the most durable, lustrous plating result possible.

It must be borne in mind that chrome plating is expensive and that it does not lend itself readily to the application of decals or the retention of decals once they are applied. Chrome plating does, however, yield an aesthetically pleasing result that is easy to clean and maintain. The fact that chrome plating is substantially corrosion resistant is an added advantage.

HOW TO ORDER

To avail yourself of the MEDICI service, please call or write to us directly or make contact through your local bicycle shop.

All frames should be sent to the Los Angeles factory via United Parcel Service. UPS also will be used to return frames.

Components should be removed with the exception of the headset and bottom bracket.

PRICE

MEDICI will give you a written estimate of the cost of the complete job in advance of beginning work requested. If latent defects are encountered, you will be notified upon discovery and given a supplementary quotation.



M

In the East:

Rexart Cyclery
1183 West Side Avenue
Jersey City, N.J. 07306
(201) 792-6350 Telex 12-7737

In the West:

Medici Bicycle Company
3238 Union Pacific Avenue
Los Angeles, Calif. 90023
(213) 724-9113 Telex 69-1645