6/RITCHEY TIRES

Since its introduction in 1985, the RITCHEY QUAD
1.9 has redefined the mountain bike tire. The new
width has become the industry standard for optimum
size and volume. The unique GripStrip center ridge
is quiet and smooth rolling on the street, and the Quad
lug pattern makes it sure-footed in the dirt.

New for 1986 is the FORCE KEVLAR, designed for
the competitive off-road rider. Its profile, tread pattern,
and light weight make it the choice for the racer. Sepa-
rated Quad lugs in the center give optimal rolling ef-
ficiency approximating that of the QUAD tire. Three
rows of carefully spaced Force Directional knobs give
the best sideways bite under all braking and turning
conditions. With the introduction of Kevlar, the
FORCE KEVLAR is the lightest true all-terrain tire
available (600 grams), nearly 1 pound lighter per pair
than its closest competitor.

Another example of how Tom Ritchey continues to
set the definition on Mountain Bikes.

For more information see page 15.

7/TWINSTRUT HANDLEBARS

TWINSTRUT is as synonymous with mountain bikes
as Tom Ritchey. Ritchey's original design remains the
strongest and most reliable handlebar for off-road bi-
cycles due to its ingenious triangulated design. Specifi-
cations in height, reach, and triangle have been altered
over the years so that seven different versions are avail-
able to suit every rider's size, weight, and riding style.

MODEL I: A very strong handlebar for touring
and training at a great value. TIG
welded, RITCHEY designed TWIN-
STRUT of chromoly steel.
Available in high or standard rise, sil-
ver or black anodized finish.
MODEL II: A strong, lightweight handlebar for
competition, training or touring. TIG
welded, RITCHEY designed TWIN-
STRUT of heat treated duralumi-
num.

Available in high or standard rise, sil-
ver or black anodized finish.

MODEL III: The ultimate in quality and the origi-
nal version of the TWINSTRUT. A
beautiful complement to any quality
mountain bike.
Hand fillet brazed by Tom Ritchey,
using chromoly 4130 tubing. Avail-
able in high or low rise, and in most
DUPONTIMRON colors. Note: A
RITCHEY double expander must be
used to fit to your bicycle.
MODEL III: Competition version of the MODEL
COMP III. The lightest steel TWINSTRUT
handlebars for the racer.
Hand fillet brazed by Tom Ritchey,
using chromoly 4130 tubing.
Available in low rise only, and in
most DUPONT IMRON colors.
Due to the extremely lightweight ma-
terial used, these TWINSTRUT han-
dlebars are recommended for
competition use by experienced riders
only.

MODEL I

(STD)

MODEL I

(HI)

MODEL II

(STD)

MODEL II

(HI)

MODEL III

(LO)

MODEL III
(HI)
MODEL III
COMP
(LO)

REACH

4.5

4.5

5.0

4.5

6.3

5.5

6.8

RISE

3.2

5.6

2.75

4.5

1.5

3.4

1.4

WIDTH

23.5

23.5

23.5

23.5

24

24

22.5

8/RITCHEY SOFTGRIPS

Tom Ritchey collaborated with one of America's lead-
ing grip manufacturer's to produce the unique
RITCHEY SOFTGRIP.

The grip combines comfort and long wear, two seem-
ingly opposite functions. The compound was chosen
from hundreds of options to provide a grip that is soft
to the touch, giving superior comfort while riding over
jarring surfaces and down bone-shaking descents. The
high density of the material makes the RITCHEY
SOFTGRIP extremely resistant to wear. The grip is also
highly impervious to drying and cracking from UV
rays and doesn't blacken your hands in wet or dry con-
ditions. It's another creative solution which makes rid-
ing your RITCHEY the most fun you've ever had on
two wheels!

9/WHO RIDES THEM

When you choose a RITCHEY, you join the ranks of
many celebrities, film stars, and top athletes who recog-
nize the finest quality when they see it. More impor-
tant, bicycle industry leaders like Andreas Cinelli and
Antonio Columbo have selected RITCHEY for their
personal mountain bike. It's not commonly known,
but JOE MURRAY began his successful racing career
on a TEAM COMP. Even ERIC HEIDEN and JAC-
QUES BOYER chose RITCHEY for their off-season
training bike before joining the RITCHEY Mountain
Bikes team.

10/RACINGTEAM

The RITCHEY racing team remains one of our most
valuable assets. Led by MAX JONES of Lake Tahoe,
California, and STEVE COOK of Crested Butte,
Colorado, this successful team continues to win and
contend with the leaders in major off-road events. The
feedback received from the team is used in the analy-
sis of what works and what should be discarded. New
frame and component designs either make it or break
at this level.

Watch for the red, white, and blue RITCHEY jersey
at the front!

11/T-SHIRTS & WATER BOTTLES

RITCHEY 100% cotton t-shirts feature the TR logo,
"hand made by Tom Ritchey" design, and the puff-
print Quad tire track. Available in sizes from small to
extra large, and in a variety of colors, we hope you'll
find one to suit your style.

Quality RITCHEY bottles by SPECIALIZED are
available too... in white, red, yellow, blue, grey, and
pink.

12/THE RITCHEY COMPANY

We have a saying at RITCHEY MOUNTAIN BIKES:
"Quality is not just the quality of the product, but the
quality of the whole company". The RITCHEY staff
is proud to work for one of the most recognized names
in the industry. Of course, we are cyclists, too, with
a collective experience of over sixty years in the indus-
try. Whether it's a bike to pack, a dealer asking for tech-
nical information, or a customer asking for our dealer
locations, we make sure it's done correctly, quickly, and
efficiently.

13/THE STATE OF THE ART

A fine bicycle is more than a collection of components.
It is the ride that is the sum of its elements. When you
are ready to experience the state of the art, ride a
RITCHEY. There is nothing like it.

14/WARRANTY

Every RITCHEY frameset and handlebar is guaran-
teed for the life of the original owner to be free of
defects in workmanship. Due to the nature of off-road
riding, any material can and will bend under extreme
loading. Riders choosing TEAM COMP and ULTRA
bicycles or Ultra-light TWINSTRUT handlebars
should do so with care, taking into consideration their
own expertise and knowledge of bicycles.