

## **ALUMINUM ADVANTAGE**

When we decided to build a Cannondale bicycle we had to make a choice. We could conform to the industry standard and use the small diameter steel tubing to build conventional bicycles.

Or we could set a new standard.

When you look at the look and you know the choice we made. A Cannondale is no ordinary bicycle. Its distinctive appearance implies power and represents an evolution in bicycle design and construction.

Our TIG welded large diameter aluminum tubing gives Cannondale bicycles advantages no other bicycle can match: Pedaling energy is more efficiently transferred into driving the bicycle. The frame is stronger. The frame is lighter. The ride is more comfortable. And you have Cannondale's tradition of service riding behind you with the best guarantee in the industry.

## **THE EVIDENCE IS IN THE RIDE**

But you don't have to take our word for it. Judge for yourself. Compare the ride of a Cannondale to that of any other bike on the market. Attack a hill. Break into a sprint. Pedal hard and fast. The bike bursts forward with no flex or frame sway, no wasted energy. Experience the uncanny way in which a Cannondale smooths out rough stretches of road.

## **THE FUTURE OF CYCLING**

The high performance ride of Cannondale bicycles has converted a lot of cyclists to Cannondale aluminum. Apparently a lot of our competitors have also been convinced, because suddenly many manufacturers of steel bicycles are scrambling to add aluminum bikes to their lines. But while they are



*Cannondale's large diameter aluminum tubing is as powerful as it looks. We use Cannondale aluminum to produce the most efficient production bicycles in the world.*